

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
957287-1	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1881

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	957287	06350674

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/04/12	Dr. Oz	4-5p	MTWT---	2:00	2	\$2,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	MTWT---	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	4:28 PM	Dr. Oz	4-5p	2:00	OFA-12-G-131H	\$2,000.00 NM
1	WPBF	Th	10/04/12	4:38 PM	Dr. Oz	4-5p	2:00	OFA-12-G-131H	\$2,000.00 NM
2	10/01/12	10/04/12	M-F 5pm News	5-6pm	MTWT---	2:00	3	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	MTWT---	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	5:09 PM	M-F 5pm News	5-6pm	2:00	OFA-12-G-131H	\$1,800.00 NM
3	WPBF	Tu	10/02/12	5:08 PM	M-F 5pm News	5-6pm	2:00	OFA-12-G-131H	\$1,800.00 NM
1	WPBF	Th	10/04/12	5:27 PM	M-F 5pm News	5-6pm	2:00	OFA-12-G-131H	\$1,800.00 NM
3	10/01/12	10/04/12	WPBF News 25 Mornings	6-7AM	MTWT---	2:00	2	\$1,100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	MTWT---	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:28 AM	WPBF News 25 Mornings	6-7AM	2:00	OFA-12-G-131H	\$1,100.00 NM
2	WPBF	Th	10/04/12	6:23 AM	WPBF News 25 Mornings	6-7AM	2:00	OFA-12-G-131H	\$1,100.00 NM
4	10/01/12	10/04/12	Good Morning America	7-9AM	MTWT---	2:00	2	\$2,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	MTWT---	2	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	8:46 AM	Good Morning America	7-9AM	2:00	OFA-12-G-131H	\$2,200.00 NM
1	WPBF	Tu	10/02/12	8:54 AM	Good Morning America	7-9AM	2:00	OFA-12-G-131H	\$2,200.00 NM
5	10/01/12	10/04/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWT---	2:00	2	\$2,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	MTWT---	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	2:00	OFA-12-G-131H	\$2,000.00 NM
1	WPBF	Tu	10/02/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	2:00	OFA-12-G-131H	\$2,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
957287-1	10/07/12	October 2012	10/01/12 - 10/04/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	1881	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/01/12	10/04/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWT---	2:00	2	\$2,000.00	NM
	Class of Time - Pre-emptible with notice								
6	10/02/12	10/02/12	DANCING W/STARS	8-9PM	-1-----	2:00	1	\$10,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-1-----				1	\$10,800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	7:58 PM	DANCING W/STARS	8-9PM	2:00	OFA-12-G-131H	\$10,800.00 NM
7	10/03/12	10/03/12	MIDDLE/NEIGHBORS	8-9PM	--1----	2:00	1	\$7,200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	--1----				1	\$7,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	7:58 PM	MIDDLE/NEIGHBORS	8-9PM	2:00	OFA-12-G-131H	\$7,200.00 NM
8	10/04/12	10/04/12	LAST RESORT	8-9PM	---1---	2:00	1	\$7,200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	---1---				1	\$7,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	7:58 PM	LAST RESORT	8-9PM	2:00	OFA-12-G-131H	\$7,200.00 NM
9	10/01/12	10/04/12	M-F 3-4P	M-F 3-4P	MTWT---	2:00	4	\$1,600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/28/12	10/04/12	MTWT---				4	\$1,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	10/01/12	3:47 PM	M-F 3-4P	M-F 3-4P	2:00	OFA-12-G-131H	\$1,600.00 NM
1	WPBF	Tu	10/02/12	3:54 PM	M-F 3-4P	M-F 3-4P	2:00	OFA-12-G-131H	\$1,600.00 NM
3	WPBF	W	10/03/12	3:46 PM	M-F 3-4P	M-F 3-4P	2:00	OFA-12-G-131H	\$1,600.00 NM
2	WPBF	Th	10/04/12	3:46 PM	M-F 3-4P	M-F 3-4P	2:00	OFA-12-G-131H	\$1,600.00 NM
11	10/01/12	10/04/12	Jimmy Kimmel	12:06-01:06AM	MTWT---	2:00	3	\$280.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MTWT---				3	\$280.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	1:00 AM	Jimmy Kimmel	12:06-01:06AM	2:00	OFA-12-G-131H	\$280.00 NM
3	WPBF	W	10/03/12	12:57 AM	Jimmy Kimmel	12:06-01:06AM	2:00	OFA-12-G-131H	\$280.00 NM
2	WPBF	Th	10/04/12	12:59 AM	Jimmy Kimmel	12:06-01:06AM	2:00	OFA-12-G-131H	\$280.00 NM
12	10/01/12	10/04/12	Dr. Oz M-F 9-10a	9-10a	MTWT---	2:00	2	\$900.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MTWT---				2	\$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	9:32 AM	Dr. Oz M-F 9-10a	9-10a	2:00	OFA-12-G-131H	\$900.00 NM
2	WPBF	W	10/03/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	2:00	OFA-12-G-131H	\$900.00 NM
13	10/01/12	10/04/12	THE CHEW	1P-2P	MTWT---	2:00	1	\$1,100.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MTWT---				1	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	12:58 PM	THE CHEW	1P-2P	2:00	OFA-12-G-131H	\$1,100.00 NM
14	10/01/12	10/04/12	WPBF News 25 @ 5am	5-530am	MTWT---	2:00	2	\$440.00	NM
	Class of Time - Pre-emptible with notice								

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Obama/D/President	OBAMA FOR PRESIDENT	1881

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/01/12	10/04/12	WPBF News 25 @ 5am	5-530am	MTWT---	2:00	2	\$440.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWT---	2	\$440.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	5:07 AM	WPBF News 25 @ 5am	5-530am	2:00	OFA-12-G-131H	\$440.00 NM
2	WPBF	Th	10/04/12	5:13 AM	WPBF News 25 @ 5am	5-530am	2:00	OFA-12-G-131H	\$440.00 NM
Total Spots							26		

Payment Terms 30 Days

<u>Gross Total</u>	\$56,220.00
<u>Agency Commission</u>	\$8,433.00
<u>Net Amount Due</u>	\$47,787.00